

MARKETING CALENDAR –BUSINESS SOLE AGENCY AGREEMENT

MONTH 1 WEEK 1

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

Photography and editing of photographs are the priority for the first week in preparation of marketing. The photography is weather dependent and thus difficult to pin to an exact date. Once the photoshoot is complete, it can take up to 4 days to receive the edited camera and drone visuals. While photography is being done, the salesperson will write the advertising copy and present to the vendor/s for review and approval.

WEEK 2

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

Listing goes live on online portals: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz. Facebook advertisement. Cor-flute signboard installed when ready and private viewings scheduled as required.

WEEK 3

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

Listing advertised online: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz. Facebook advertisement.
Private viewings scheduled as required.

WEEK 4

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

Vendor Report sent via email

Face-to-face meeting to discuss buyer feedback and statistics

Listing advertised online: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz. Facebook advertisement. Private viewings scheduled as required.

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MONTH 2 WEEK 1

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Vendor Report sent via email					

Listing advertised online: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz, Private viewings scheduled as required

WEEK 2

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Vendor Report sent via email		Face-to-face meeting to discuss buyer feedback and statistics			

Listing advertised online: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz. Facebook advertisement. Private viewings scheduled as required.

WEEK 3

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Vendor Report sent via email					

Listing advertised online: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz. Private viewings scheduled as required.

WEEK 4

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Vendor Report sent via email		Face-to-face meeting to discuss buyer feedback and statistics			

Listing advertised online: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz. Facebook advertisement. Private viewings scheduled as required.

MONTH 3 and onwards until sold

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WEEK 1

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Vendor Report sent via email					
Listing advertised online: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz, Private viewings scheduled as required					

WEEK 2

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Vendor Report sent via email		Face-to-face meeting to discuss buyer feedback and statistics			
Listing advertised online: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz. Facebook advertisement. Private viewings scheduled as required.					

WEEK 3

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Vendor Report sent via email					
Listing advertised online: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz. Private viewings scheduled as required.					

WEEK 4

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Vendor Report sent via email		Face-to-face meeting to discuss buyer feedback and statistics			
Listing advertised online: Trademe.co.nz Standard Business Listing, Haze Real Estate.co.nz, Realestate.co.nz, OneRoof.co.nz. Facebook advertisement (until budget exhausted). Private viewings scheduled as required.					